

# price list



## Club HM pricing

	POINT VALUE	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL
<b>STORYBOOKS</b>				
5 x 5 storybook	35	\$26.25	\$25.00	\$23.33
7 x 5 storybook	40	\$30.00	\$28.57	\$26.67
8 x 8 storybook	50	\$37.50	\$35.71	\$33.33
8 x 8 soft-bound book	25	\$18.75	\$17.86	\$16.67
7.5 x 10 storybook	60	\$45.00	\$42.86	\$40.00
11.5 x 8.5 storybook	60	\$45.00	\$42.86	\$40.00
12 x 12 storybook	70	\$52.50	\$50.00	\$46.67
13 x 11 legacy storybook	100	\$75.00	\$71.43	\$66.67
<b>CARDS</b>				
4 x 6 invitations	2.5	\$1.88	\$1.79	\$1.67
4 x 6 greeting card	3	\$2.25	\$2.14	\$2.00
4 x 8 photo card	1.25	\$0.94	\$0.89	\$0.83
5 x 5 greeting card	3	\$2.25	\$2.14	\$2.00
5 x 5 3-panel card	4	\$3.00	\$2.86	\$2.67
5 x 7 invitation	3	\$2.25	\$2.14	\$2.00
5 x 7 greeting card	3.5	\$2.63	\$2.50	\$2.33
<b>PHOTO GIFTS</b>				
11 x 14 poster	5	\$3.75	\$3.57	\$3.33
18 x 24 poster	25	\$18.75	\$17.86	\$16.67
playing card deck	25	\$18.75	\$17.86	\$16.67
square swatch/flip book	20	\$15.00	\$14.29	\$13.33
rectangle swatch/flip book	18	\$13.50	\$12.86	\$12.00
wire-bound book	25	\$18.75	\$17.86	\$16.67
8.5 x 11 calendar	30	\$22.50	\$21.43	\$20.00
11 x 16 calendar	35	\$26.25	\$25.00	\$23.33
<b>DIGITAL SCRAPBOOKING</b>				
8 x 8 scrap page	4	\$3.00	\$2.86	\$2.67
8.5 x 11 scrap page	5	\$3.75	\$3.57	\$3.33
12 x 12 scrap page	6	\$4.50	\$4.29	\$4.00
12 x 12 post-bound album	50	\$37.50	\$35.71	\$33.33
<b>WRAPPED CANVASES</b>				
8 x 8 wrapped canvas	50	\$37.50	\$35.71	\$33.33
8 x 20 wrapped canvas	80	\$60.00	\$57.14	\$53.33
12 x 12 wrapped canvas	70	\$52.50	\$50.00	\$46.67
16 x 20 wrapped canvas	100	\$75.00	\$71.43	\$66.67
20 x 20 wrapped canvas	110	\$82.50	\$78.57	\$73.33
20 x 24 wrapped canvas	120	\$90.00	\$85.71	\$80.00
18 x 18 wrapped canvas deep	130	\$97.50	\$92.86	\$86.67
24 x 18 wrapped canvas deep	140	\$105.00	\$100.00	\$93.33
<b>BUSINESS PRODUCTS</b>				
1-sided business cards (50)	6	\$4.50	\$4.29	\$4.00
2-sided business cards (50)	7	\$5.25	\$5.00	\$4.67
address labels (54)	4	\$3.00	\$2.86	\$2.67
8.5 x 11 single-sided flyer (30)	20	\$15.00	\$14.29	\$13.33
8.5 x 11.5 tri-fold brochures (20)	22	\$16.50	\$15.71	\$14.67
6 x 9 booklet	10	\$7.50	\$7.14	\$6.67
8.5 x 11 booklet	15	\$11.25	\$10.71	\$10.00
8.5 x 11 wire-bound book	25	\$18.75	\$17.86	\$16.67
<b>MISCELLANEOUS</b>				
Extra pages, small	0.75	\$0.56	\$0.54	\$0.50
Extra pages, medium	1.25	\$0.94	\$0.89	\$0.83
Extra pages, large	2	\$1.50	\$1.43	\$1.33

Premier access: 1 month for \$20, 3 months for \$35, 12 months for \$100, or **FREE with Club HM**

Prices effective April 17, 2012

## studio accounts

A Studio account provides ongoing access to an incredible selection of digital art and templates. Select from two account types:

### Basic account

- FREE
- 800+ pre-designed templates
- 6,000+ pieces of digital art

### Premier account

- \$19.95/month or **FREE with Club HM**
- 8,000+ pre-designed templates
- 90,000+ pieces of digital art
- FREE and discounted project upgrades

## Join Club HM

Heritage Makers products are valued in publishing points. Each publishing point is worth \$1 in retail value, but can be purchased as low as 66¢ each. Points can be used towards the publishing of any project and are useable for up to 2 years. Enjoy the greatest savings on all your projects with a Club HM membership. Here's how you can save big with Club HM all year long:

Club HM offers 25-34% discounts on all your projects.

Plus, get **FREE Premier!**

Choose the Club HM point package that's right for you!



CLUB HM LEVEL*	POINTS PER MONTH	COST	SAVINGS
<b>BRONZE</b>	40	\$30	<b>25%</b>
<b>SILVER</b>	70	\$50	<b>29%</b>
<b>GOLD</b>	150	\$100	<b>34%</b>

**SIGN UP SPECIAL:** Add 100 points for just \$50! (50% off)

\* Club HM requires an initial 3-month commitment. The automatic monthly renewal may be cancelled online at any time. Points must be redeemed for publishing within a 2-year period.

**Basic point packages:** 25 pts. for \$25 – 55 pts. for \$50 – 120 pts. for \$100 Non-renewing; Premier not included.

### Additional publishing points

Orders up to 200 points are ordered in quantities of 5, orders over 200 points must be in quantities of 25. High volume discounts available for orders over 5,000 points.

	BASIC DISCOUNT PRICE PER POINT	CLUB HM DISCOUNT PRICE PER POINT
5 – 45 pts	0% (\$1)	15% (85¢)
50 – 95 pts	5% (95¢)	15% (85¢)
100 – 195 pts	10% (90¢)	15% (85¢)
200 – 475 pts	15% (85¢)	25% (75¢)
500 – 975 pts	20% (80¢)	30% (70¢)
1000+ pts	25% (75¢)	35% (65¢)

Basic clients enter the item code "bsc" + the number of points. Club clients enter the item code "clb" + the number of points. Orders over 1000 points must be called into the home office. Example: clb50.

heritage makers

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## Ordering details

### Basic Accounts & Premier Access

Clients receive a free basic account. Publishing points are valid for 2 years. Basic clients can upgrade to Premier access at any time. Premier access automatically renews for 1, 3 or 12 months depending on the option chosen. The renewal can be cancelled anytime online.

### Club HM Members

Members agree to a 3-month commitment to join Club. Point plans then automatically renew monthly. Renewals can be cancelled online after the 3 months. Club members with previously purchased Premier access receive 10 extra points each month their Club point plan renews. Club plans purchased between the 1st and the 12th renew on the 5th of the following month. Club plans purchased between the 13th and 31st renew on the 20th of the following month.

To order enter the corresponding point plan item code. Add an "x" to the item code to add the signup special to the order.

Example:

40 plan + signup special = clbpc40x

### Additional Publishing Points

Clients can purchase additional publishing points through consultants. Discounts are based on the number of publishing points being purchased. Bigger discounts are available to Club HM members. Orders up to 200 points are ordered in quantities of 5, orders over 200 points must be in quantities of 25.

Basic clients enter the item code "bsc" + the number of points. Club clients enter the item code "clb" + the number of points. Orders over 1000 points must be called into the home office.

Examples:

Basic 75 pts = \$71.25 (5% off) bsc75      Club 125 pts = \$106.25 (15% off) clb125

Basic 250 pts = \$212.50 (15% off) bsc250      Club 300 pts = \$225.00 (25% off) clb300

## Frequently Asked Questions

### What happens to clients who have already purchased months of Premier?

Club clients who already have Premier months receive an additional 10 points each month their club renews until the pre-purchased Premier is used.

Example: Client currently has 5 months of Premier and signs up for Club at the 40 point level. Each month for the next 5 months the client receives 40 points plus and extra 10 points.

**Can Club member's free Premier be delayed?** No. Club members' access to Premier starts when Club is purchased and end when Club is cancelled.

**Can a client continue to edit their Premier projects even if they no longer have a Premier account?** Yes. Starting January 7, 2011 all clients can continue to edit projects that they have started with a Premier account. This allows them to work with the Premier art already in the project. However, clients will not be able to add additional Premier art to the project. They also cannot start new Premier templates or make copies of a Premier project without a Premier account.

**What does the 3-month commitment entail?** Club clients agree to a monthly purchase of discounted publishing points for at least 3 months. After this initial 3-month period they will be automatically renewed each month thereafter. Clients can cancel this monthly renewal (after the initial 3 months) anytime online.

**Can Club clients purchase the 100 extra points package after their first order?** No. This package is only available to new Club Clients on their initial order. They can purchase extra points using the additional point discount system.

**Can Club clients purchase more multiple quantities of the 100 extra point package on their first order (ie. 200 or 300 pts)?** No. This is a one-time one-quantity offer.

**Can basic customers receive a Free month of Premier as part of their order?** Free months of Premier are not available as part of this program.

**How long do Club publishing points last? Can I accumulate them?** All points (retail or club) expire after 2 years from the date of purchase. Club members can choose to use points monthly, or they can save points up for larger projects.

**Can a Club renewal date be set to a date other than the 5th and 20th?** The 5th and 20th are the dates when our servers run the club membership programs. It also helps consultants to see who are Club members early in the month so they can support them in publishing the rest of the month. Club members cannot set renewals to any other dates. Club memberships set up between the 1st through the 12th renew on the 5th of the month. Clubs set up between the 13th through the end of the month renew on the 20th of the following month.

**If a Club member cancels their renewal, can they sign back up?** Yes. The client simply signs up for a Club membership with one of the monthly point plans. This begins another 3-month commitment.